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Supporting our Communities

The TELUS Community Boards, funded by the TELUS Friendly Future Foundation, support local grassroots initiatives from Canadian registered charities who focus on vulnerable communities through public health and technology programs. Due to the global pandemic, funding will be focused on critically important community-based health programs, including mental health and well-being programs, supporting at-risk populations.

TELUS Community Boards award one-time regional grants of up to \$20,000 for innovative local public health and technology programs.

We feel it is important to share community stories through our communication vehicles in order to showcase the incredible work we enable through our charitable partners.

By submitting an application, you agree that TELUS and the TELUS Friendly Future Foundation can share your initiative with our audiences. Additionally, if funded, your organization agrees to share the good news with your audiences through your communication channels.

We recommend you review the eligibility guidelines before you begin the application process. Please click [here](#) to view

Please allow 12 weeks following the application deadline to receive a response regarding your application status. Please note that we are unable to discuss the status of your application during this time.

Overview

The TELUS Community Boards, funded by the TELUS Friendly Future Foundation, supports local grassroots initiatives from Canadian registered charities who focus on vulnerable communities through public health and technology programs. Due to the global pandemic, funding will be focused on critically important community-based health programs, including mental health and well-being programs, supporting at-risk populations.

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We will consider your application for funding and we reserve the right to share your application with other funders. If you prefer we do not share your application with other funders, please select no.

Yes

No

Please tell us where in Canada your proposed project is taking place?

Lower Mainland including Vancouver

The TELUS Friendly Future Foundation, is actively looking to provide charitable support to community programs through its 13 Community Boards operating in Victoria, Vancouver, Thompson Okanagan, Edmonton, Calgary, Manitoba, Greater Toronto Area, Barrie, Ottawa, Montreal, Rimouski, Quebec City and Atlantic Canada. As a general rule, Community Boards will only support:

- Organizations registered by the Canadian Revenue Agency (CRA) as having charitable status.
- Single year programs (no multi-year programs).
- Donations to a maximum of \$20,000; with the exception of Barrie with donations to a maximum of \$10,000.

Community Boards generally meet quarterly. Please review the [application deadlines](#) and allow twelve weeks from the deadline date for processing of your application form.

Due to the volume of requests we receive, Community Boards are unable to review requests that do not fit the above criteria, nor do we consider unsolicited sponsorship requests.

How is your organization classified?

- An organization registered as having charitable status by the Canada Revenue Agency (CRA)
- Other

Have you spoken to anyone at TELUS about this application?

- Yes
- No

Have you received previous support from the Community Board to which you are applying?

- Yes
- No

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Organization Profile

Enter the name of the beneficiary organization or registration number and select from the list provided.

The Wilson Centre Seniors' Advisory Association 2150 WILSON AVENUE, Port Coquitlam, BC, CA

The Wilson Centre Seniors' Advisory Association

2150 WILSON AVENUE

Port Coquitlam, BC V3C6J5

893031443RR0001

Should this request be approved, is this the name to which payment should be directed?

Yes

No

Is the address displayed above the correct address for this request?

Yes

No

Organization phone number

Organization web site address (optional)

Facebook page (eg. <http://www.facebook.com/username/>) (if none enter n/a)

Twitter page (eg. <http://www.twitter.com/username/>) (if none enter n/a)

Instagram page (eg. <http://www.instagram.com/username/>) (if none enter n/a)

Please provide other social networking profiles your Institution may use (if none enter n/a)

Contact Information

Primary contact information

Salutation

First name

Last name

Title

Phone number

Extension (if available)

Mobile phone (if available)

Email

Executive Director/Head of Organization

Salutation

First name

Last name

Title

Phone number

Extension (if available)

Mobile phone (if available)

Email

Please provide an overview of your organization's purpose in one or two sentences. (500 characters)

The Wilson Advisory Board, who are all seniors, work with the City of Port Coquitlam to provide social and physical recreation opportunities for seniors. We run and support programs that reduce senior isolation, ensure food security and provide support for seniors in our community.

Is this organization governed or managed by a board of directors, council or committee?

- Yes
- No

Please list the Chair of the board and the board members

| Name | Occupation/Employer | Role on board |
|---------|---------------------|---------------|
| Royce S | Retired | Presiden |
| | | |

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Program Description

What is the name of your program? (Limit 200 Characters)

Please describe the program for which you are seeking funding. Please tell us what the participants would be doing in this program. Please include details on how your program involves technology and is socially innovative. (Limit 5000 characters)

Food security is an issue for those in need, and the coupon program is designed to provide nourishment and financial support to low-income senior participants which they would not otherwise have access. The Coupons Program provides an improvement in healthy eating and lifestyle choices; it gets seniors out of their homes and walking in the community; it supports their financial needs, and provides a much-needed weekly opportunity for social connection with others. Volunteers and city staff create a comfortable and happy environment, as well as a feeling of community. Finally, the program supports low-income seniors by providing healthy eating options they would not have had a chance to take part in without this program.

Is this a new program?

- Yes
- No

We would like to know how your program will impact individual Canadians. The next two questions will ask you to identify how many individual Canadians you anticipate your program will reach. The first part will ask about direct impact, meaning how many individuals participate in, or receive benefit from your program directly. The second part will ask how many individuals your program indirectly impacts. For example, the reach of your website or web-based programs, or the "trickle" effect of your program including the families of the individuals you are connecting with. This is meant to help us understand the broader reach of your program outcomes.

How many people will be directly impacted by this funding? (Total number of participants)

How many people will be indirectly impacted by this funding?

Does your program directly target an underserved population?

- Yes
- No

Please explain how your program directly targets or involves a underserved population. (limit 200 characters)

Low-income seniors have an issue with isolation and food security. There are few programs that address the issues of food insecurity needs of low-income seniors and their families in Port Coquitlam.

Does your program serve youth at risk?

- Yes
- No

Is your program delivered in a school setting?

- Yes
- No

What specific cultural, ethnic, linguistic, or demographic group does your program benefit or target?

- Indigenous
- LGBTQIA2S+
- Newcomers
- People with disabilities
- Visible minorities
- Other

Please specify the group your program benefits or targets

1. Seniors and Elders - living in care 2. Seniors and Elders - not in care 3. People experiencing low income or living in poverty This program focuses on low-income seniors and their families who reside in the City. Another group that benefits from the program

are the Farmers who participate in the Farmers market program by increasing the demand for their goods and services
People of what age group will be the primary beneficiaries of this program? Please choose all that apply

Seniors (60+)

Seniors (60+)

Does your program involve technology?

Yes

No

Please describe the technology (limit 200 characters)

We use email, Facebook, our Webpage, and phone to get information about our program to those who are eligible to participate. There is also an online shopping option to support participant safety.

How do you plan to promote/market your program to potential participants?

We will contact and communicate with our seniors members through phone calls, emails, Facebook posts, our email newsletter as well as ads and stories in the local paper and our website. In our email newsletter, we will be letting members know what programs, services and supports are available to them and how they can access the program.

If the TELUS Friendly Future Foundation could not provide funding or only provide a portion of the funding you have requested, how would your program change? (Limit 500 Characters)

If we did not get funding for the program we would still operate it but the number of low-income seniors and their families who benefit from the program would be reduced considerably.

Please attach any additional documents to support your application using the 'Browse' button below

• **File Name**
Size

Type

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Budget Details

How much are you requesting for this program?

If approved, how do you plan to spend this grant? (limit 1000 characters)

Each participant will receive a weekly coupon of \$21.00 for 16 weeks to spend at the weekly Farmers Market in Port Coquitlam and the Tri Cities area. All of the monies would go to the participants and there would be no admin fees charged.

What is your organization's annual operating budget?

Detailed budget

Please fill out the following template to show a one-page summary of the budget for this program. Please note the field labelled 'Amount Requested' below is the amount you are requesting from the TELUS Friendly Future Foundation.

Estimated Expenses

| Expense category | Detailed Item Description | Total cost | Amount requested |
|-----------------------------------------------|----------------------------------|----------------------|-------------------------|
| <input type="text" value="Program Delivery"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Total Program expenses

Total amount requested from expenses

Estimated Funding (Please include all confirmed and tentative funding)

| Sources of funding | Type | Amount | Status |
|---------------------------|--------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------|
| <input type="text"/> | <input type="radio"/> Financial support <input type="radio"/> In-kind | <input type="text"/> | <input type="radio"/> Confirmed <input type="radio"/> Tentative |

| Sources of funding | Type | Amount | Status |
|---------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------|
| <input type="text" value="Wilson A"/> | <input checked="" type="radio"/> Financial support <input type="radio"/> In-kind | <input type="text" value="CA\$9,40"/> | <input type="radio"/> Confirmed <input checked="" type="radio"/> Tentative |

Total Funding

Program Budget Balance


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Outcomes

Please ensure that the program you are putting forth for review can accommodate a processing time of up to twelve weeks from the application deadline. When is this program scheduled to begin?

When is this program scheduled to end?

To ensure our investments have the most impact in the community, we evaluate the success of the programs we support with an email survey. Please indicate when you anticipate being in a position to complete the survey.

What tangible outcomes do you expect from this program? Please use the field below to list primary outcomes and measurable indicators that will result from your initiative. It is helpful if you are specific and can provide qualitative and quantifiable indicators. [Learn more about outcomes and indicators of success \(click to expand\)](#). 

What are the primary predicted outcomes for this initiative?
(Maximum of two outcomes. Limit 2000 characters)

We will see an improvement in healthy eating and lifestyle choices of seniors and their families and a much-needed weekly opportunity for

social connection with others.

In what concrete way will you measure these outcomes? How will you know whether you have achieved your desired goals? Please be specific. (Limit 2000 characters)

By the number of coupons given and used by applicants who are considered part of a vulnerable population proven by proof of low socioeconomic standing, and financial need as per the lico index. This includes people living with disabilities, members and our senior community, and single and pregnant mothers. Showing the number of seniors who use the Farmers Market over the allocated time of the program. By asking the participants directly how the program benefited them.

Please attach any additional documents to support your application using the 'Browse' button below

- **File Name**

Size

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Final Review

Please review your application. To make changes, use the tabs at the top of the page to navigate back to the corresponding page. Once you select "Submit Form" at the bottom of this page, you will receive an automatic email confirmation that we have received your application. You will be notified of your approval or decline via email within twelve weeks of the application submission deadline.

Agreement

- a. By submitting this application I confirm that I have the authority to submit this request and agree to the conditions described below.
- b. All information contained herein is true and accurate to the best of my knowledge;
- c. Should my application be approved, I agree that TELUS and/or the TELUS Friendly Future Foundation can share

- news about this grant through their communication channels;
- d. Should my application be approved, I agree to share news about this grant through my organizations communication channels;
- e. As a condition of approval, I agree to complete an email survey evaluation after the program has ended; and

By submitting this application, on behalf of my organization, I consent to receiving email notifications regarding this request and any subsequent emails from TELUS, TELUS Friendly Future Foundation, TELUS companies and TELUS suppliers that relate to this request or any future grants associated with this program.

I have read the Agreement above and agree to all the terms therein.

Submit

- [Help](#)
- [Privacy and Cookies](#)

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