

THE WILSON SENIORS' ADVISORY ASSOCIATION BOARD

MONTHLY MEETING, JUNE 10, 2020

1030 IN THE PCCC BOARD ROOM

Members Present

Royce Shook, Gwendoline Turpin, Ian Follis, Roland Mitchell, Ann Pratt, Lynn McKenzie, Doug Taylor, Karen Dobson, Juanita Franco, Ruth Wilson.

Staff present

Chris Eastman.

Call to Order

Convened at 1000 via Zoom by president, Royce Shook.

Motion to Approve the Agenda

With the change of date for the September 2020 meeting to September 9, by Ian Follis. Seconded by Lynn McKenzie. Carried.

Approval of Prior Minutes

Motion to approve the minutes of the March meeting by Ian Follis, seconded by Doug Taylor. Carried.

Staff Report

Staff report given by Chris. Within the minutes.

Motion to approve the staff report by Juanita Franco, seconded by Gwendoline Turpin. Carried.

Treasurer's Report

Budget vs. Actual for the month of February moved approved by Roland Mitchell, seconded by Juanita Franco. Carried.

Budget vs Actual for the month of April moved approved by Roland Mitchell, seconded by Doug Taylor. Carried.

Budget vs. Actual for the month of May given to the Board for reading.

Financial statement for the Board will be ready for the September meeting.

Business Arising

Grant application for the Farmers Market Coupon subsidies from the Port Coquitlam Foundation are being worked on by Chris Eastman and Royce Shook.

The grant for the Capacity Building Program has been submitted by Royce Shook to the City but no answer is expected until September.

New Business

Phone Buddies. Teresa Foreman, Ann Pratt, Juanita Franco, Lynn McKenzie, and Karen Dobson have volunteered to do this. Royce Shook is preparing a booklet on guidelines along with Chris Eastman and Rob Loxterkamp.

Lynn made a motion to suspend the regular Board meetings for the months of July and August, but meetings could be called in special circumstances. Seconded by Karen. Carried.

Adjournment

Meeting moved adjourned at 1100 by Doug Taylor, seconded by Juanita Franco. Carried

Next Meeting

Next monthly meeting will be held September 9, 2020. Format TBA.

(A Zoom meeting was held on May 13, 2020 but a quorum was not met.)

ALP

Presented by Chris Eastman, Recreation Program Coordinator – Adult 50+

City Updates

Zoom Meeting Login Info:

Topic: Wilson Seniors Advisory Meeting

Time: June 10, 2020, 09:55 AM Pacific Time (US and Canada)

1. **What's Up Wilson Update:** the latest addition of *What's up Wilson* has been released yesterday. There are a couple of formatting errors that have now been seen and edits will follow. Promotion of the advisory Board's Facebook page and website as well as the work the Board is doing on the phone buddies is program. If there is any information the Board would like to share in the upcoming edition, please pass along the information to Chris Eastman as soon as possible. This could be memes, humour, options and opportunities for seniors, updates regarding board activity, feel-good stories, tips and tricks on how to overcome mental health concerns and social isolation due to the current health situation.
2. **Tax program update:** All tax submissions from Port Coquitlam residents who were below the LICO Index have been submitted to the Canadian Revenue Agency and copies of their returns have been delivered, picked up or mailed.
3. **Wellness Wednesdays:** Due to additional layoffs the wellness Wednesday component of programming has been discontinued. This will include virtual fitness programming; however, staff are taking seminars on the continuation of virtual fitness programming to see how we can include this as we move forward.
4. **Lay Off Updates:** Carmel had her first week with the Parks department and is enjoying driving the large water truck. If you see her out and about, please stop by to say hello as she misses each and every one of you.

If you did not already know, I have received my layoff notice and have confirmed work through July 10. As other municipalities are beginning to reopen their recreation services to select demographics there is a chance that I will continue on in my role but need to plan for my departure. With this in mind I am working hard to tie up loose ends by aligning potential programming and connection opportunities to support seniors in the community in my absence.
5. **Testimonials, calls and emails:** We have received numerous testimonials from our community seniors asking about the restart of outdoor programming. At this time there is no definitive news to share regarding the restart of seniors' recreation, but we are working hard to develop safe programming to address the physical and mental health needs in our community.
6. **Advisory Board Phone Buddies Program:** The Volunteer area has developed a volunteer opportunity description which outlines the outreach program that the Advisory Board will be taking on. Training and orientation for the callers is close to being completed. This virtual training is required to ensure the safety and comfort of the volunteers and the people being called. As soon as the training is available those who expressed interest in supporting this venture will be contacted.
7. **Phasing and future planning:** The Recreation Department is working hard to provide adapted summer camps for children and youth. These outdoor programs will have reduced numbers, physical distancing requirements, additional cleaning and sanitation procedures, and adapted activities. Port Coquitlam is reviewing Coquitlam's recreation programming for adults to see how they are managing the safety and security of the higher aged seniors as they are deemed a vulnerable population.

- 8. **Licensing update:** The city’s liquor license is in its final stages and should be submitted in the next two weeks for review and consideration by the liquor board.
- 9. **Seniors coordinator collective:** In attempts to support our senior demographic, I have reached out to every municipality in the Lower mainland and organized a coordinator collective meeting group. During the first zoom meeting we had 18 people participating and discussed aspects of safety, programming, future of recreation, sanitation plans, and phasing in of programming. The goal of this group is to collaborate and brainstorm innovative ways to provide seniors with physical and social recreation opportunities during this pandemic.

Wilson Centre Statistic Comparison| September 2019 & 2020

Summary: Due to the existing health crisis, stat results for drop in programs, special events and registered programs is skewed as there has been no programming. Statistics would not be reflective from March 16 forward as the month was cut short due to COVID. Results can be provided on request if it will assist the board.

CURRENT WILSON MEMBERSHIP: 1,145

WHAT’S UP WILSON METRICS

Campaign benchmarking

Your email campaign performance compared to similar businesses.

Does this look accurate to you? [Let us know](#)

Characteristics you and your peers share

Industry

Government

Your industry was either self reported or predicted using natural language processing techniques. You can update it in [your settings](#).

Audience demographics

Over 65% Female, from 65 and up

Audience size

200 - 2,000

How your email campaign compares



437 Opened	182 Clicked	7 Bounced	2 Unsubscribed
----------------------	-----------------------	---------------------	--------------------------

Successful deliveries	743 99.1%	Clicks per unique opens	41.6%
Total opens	1,118	Total clicks	329
Last opened	6/10/20 9:14AM	Last clicked	6/10/20 9:13AM
Forwarded	0	Abuse reports	1